

# Disney++

A parody of a post COVID world

**\*\*TOKEN WHITEPAPER\*\***

**Abstract** *In a post covid era where everything is woke, nothing is fun anymore, cultural institutions virtue signal, entertainment has been reduced to propaganda and memes have completely lost their edge—this white paper introduces an experimental new phase in meme coins—the "Corpo Meta". Setting the foundation for the next evolution of meme culture, where brands and corporations don't just get mocked—they get fully memed into existence. No longer are meme coins just images or jokes; now, entire websites are hijacked, warped, and transformed into living parodies that become the meme itself. Disney++ is the first of its kind, a satirical digital empire that turns the Disney brand into an eternal joke, with its parody website acting as an interactive meme machine, relentlessly mocking Disney's shift toward woke narratives while extending its scope to lampoon global trends, news events, pop culture, and beyond. Unlike fleeting meme tokens, Disney++ offers infinite meme potential, with thumbnails imitating series and movies hosted on its website serving as a dynamic archive of irreverent humor. By pioneering the parody of an entire company's online presence, Disney++ sets the stage for a broader movement, envisioning a future where other corporations and brands face similar treatment. Backed by a cult-like community, this long-term project redefines the meme coin space with unhinged creativity and boundless satire, fueled by a world that never stops providing material.*

## *The Problem*

### **The World's Gone Woke, Gay, and Straight to Shit**

Let's face it: everything's turning to hell. A never-ending simulation. Ever since COVID hit in 2020, the world has spiraled into a fever dream of absurdity. A world that is no longer just weird—it's become a living, breathing meme that gets more unhinged by the day. Nothing makes sense anymore. Society has collectively lost its mind, and now every time you open the news, or if you're based, scroll through your X timeline, you're guaranteed to see some completely insane headline that would've been unthinkable just a few years ago. One day it's a dude marrying his AI girlfriend, the next it's an influencer selling bathwater-flavored vape juice, and by the weekend, a trans furry anarchist has taken over a police department while the government hands out free crack pipes to "combat racism." People don't act normal anymore. Everyone is angrier, dumber, and way more paranoid. Nobody trusts anything. The fake news media screams that we're all gonna die every five minutes, celebrities are melting down in real time, and corporations are now full-blown cult leaders, forcing us to participate in their insane social experiments. If you refuse to play along? You're a bigot, a Nazi, or worse—a free thinker. And let's be honest, COVID didn't just change the way people act—it scrambled their brains like a bad firmware update. Something broke. And now we're stuck in a glitched-out nightmare world where up is down, left is right, men are women, and nothing is real.

The cultural landscape we once knew—has been hijacked. Everything's gone to hell in a hand basket woven by overzealous HR departments and sanctimonious Reddit mobs. The woke mind virus has infected every corner of society—Netflix is out here blackwashing Cleopatra like she was chilling in Compton, and every historical figure to the point where soon we'll have Wakandan Winston Churchill and a trans Latina Julius Caesar screaming "Et tu, bitch?" as they get stabbed. Disney's on a diversity speedrun churning out content so progressive it makes Stalin look like a libertarian, and companies are hiring DEI poster children based on pronouns and melanin levels instead of, you know, competence. They used to make cartoons for kids; it now makes self-insert fan fiction for lonely 37-year-old blue-haired land whales with gender studies degrees and cats. Video games? Once a sacred escape, now pre-installed with a lecture on why you suck as a person and a rainbow-colored skin pack so you can make sure your non-binary, pansexual, gender-fluid, polyamorous character is accurately represented. And if you don't clap like a trained seal, you're a bigot. But worst of all? The meme coin space has gone soft with animal coins and 5 second news based coins that dump the following day as people lose interest and move on to the next shiny thing. Gone are the days of truly savage, unfiltered, chaos-fueled meme coins. Everything is now sanitized, PR-friendly, and gay. It's not about fun and entertainment anymore. It's about pushing a message. Everything is an endless guilt trip reminding you that you, personally, are responsible for slavery, climate change, and the wage gap.

And let's not forget the biggest elephant in the room—the people running everything. Every major industry—from Hollywood to Pharma to Big Tech and of course, banking and finance—and even the US government—all controlled by a tiny, extremely powerful, extremely wealthy, suspiciously homogeneous group of individuals who all mysteriously share the same opinions. They decide what you can watch, what you can say, what you can think, what you can do. If you step out of line? Good luck. You'll be banned, blacklisted, called an antisemite and "fact-checked" into oblivion. Meanwhile, they continue printing fake money, staging fake crises, and feeding you fake news while they laugh their asses off in their private islands, drinking adrenochrome martinis. They don't want you to think. They don't want you to question. They want you to consume, obey, and keep your mouth shut. The left-leaning pendulum has swung so far it's knocked common sense out of orbit. The internet used to be fun, but now, memes are "problematic," comedy is "offensive," and if you say the wrong thing, you're getting canceled faster than a conservative supporting Trump.

Someone had to step up. Someone has to inject the based back into meme coins.

## The Solution

### Disney++ - A New Meta Begins

Meme coins have evolved alongside internet culture, reflecting each era's trends and humor. It all began with Dogecoin, the original joke coin, proving that internet memes could fuel real financial ecosystems. This sparked a wave of cute animal-themed meme coins like Shiba Inu, Floki, and Baby Doge, which thrived on social media virality and influencer hype. As memes became more politically charged, Politifi coins emerged, satirizing political figures like Trump and Biden, turning meme coins into tools for ideological movements. Soon after, the market pivoted to celebrity-themed tokens, capitalizing on fandom culture with coins based on influencers, NBA stars, and even pop icons. The next meta embraced artificial intelligence, with AI-themed tokens like GOAT and Ai16z, riding the explosion of AI discourse. Now the next evolution in meme coins isn't just about ownership—it's about interactivity—no longer being something to just look and laugh at—but something to engage with, experience, and participate in.

As memes constantly evolve, so do the coins that fuel them—leading to the next stage of meme coins—The Corpo Meta. A new level to the meme coin space. Entire brands websites and their entire aesthetic, their entire platform, their content, can be memed into existence, a weapon that can used to take the make fun of them whether they're woke, have terrible business practices, or pretty chill but need to be memed anyway. Memes can evolve from being an image or a joke with a poorly made Dexscreener banner to fully fledged living parody websites that become the meme. It's a cultural wrecking ball designed to obliterate every untouchable institution, every fragile ideology, and every bloated corporation that dares take itself too seriously.

<b>Politifi Meme Coins</b> \$MAGA, \$TRUMP, \$BODEN <i>\$2.4 Billion Total Market Cap</i>	<b>Animal Meme Coins</b> \$SHIB, \$BONK, \$WIF, \$FLOKI <i>\$1.4 Billion Total Market Cap</i>	<b>The First Meme Coin</b> \$DOGE <i>\$25 Billion Market Cap</i>
<b>Celebrity Meme Coins</b> \$DADDY, \$MOTHER, \$JENNER <i>\$2.3 Billion Total Market Cap</i>	<b>AI Meme Coins</b> \$GOAT, \$AI16Z, \$FARTCOIN <i>\$2 Billion Total Market Cap</i>	<b>Corpo Meme Coins</b> \$Disney++ ???

*\*Figures as of April 2025*

Disney++—a meme coin so deranged it ridicules Disney by replacing their entire library of woke, terrible and boring content with our own based content. And where do all these memes go? Straight to the Disney++ website—a cursed, alternative dimension, interactive, full-blown parody website where corporate branding and dystopian clown world collide in the most unholy fusion imaginable. Imagine scrolling through a cursed digital streaming service-style homepage filled with movies and series that don't exist but probably should because of how insane the world has become. It's a satirical hellscape where every thumbnail imitating a movie and series is a twisted reflection of the lunacy we call reality. And it doesn't just stop there—every damn thing in the world will be memed into oblivion. No news event is safe. No trend is safe. No politician, celebrity, movement, or social media trend is safe. No culture is safe. No background is safe. No ethnicity, religion and background is safe. No one is safe. If it exists, if it breathes, if it has ever been preachy, hypocritical, ridiculous, annoying, sad, or just downright hilarious, then it's getting memed into oblivion—it's the ultimate shitposting machine.

Its content is designed to be controversial, making it the perfect medium to gain traction and the ultimate viral marketing tool designed to spread like wildfire across social media platforms, creating organic attention for the project. With its entire ecosystem of satirical content that can be enjoyed by anyone, anywhere, whether they know what "market cap" means or still think Dogecoin is Bitcoin's cousin, the Disney++ website is our Trojan horse to bring retail/normies into crypto without them even realizing it. This is a non-stop, 24/7 parody machine,

and nothing is off-limits. And unlike your typical one-off meme coins that rely on the same recycled playbook—token launches, it pumps, it dumps, dies in irrelevance, and 99% of the planet never even knew it existed outside of a handful of crypto addicts snorting leverage trades at 4 AM—Disney++ is building a long-term legacy by making sure the memes never stop. Infinite community generated content = unlimited meme potential.

This shift marks the next evolution in meme coins, transforming them from simple speculative assets into a engaging, immersive cultural experiences. Ensuring that people don't just invest in the meme—they become a part of it. Corpo memes are a goldmine—every brand big or small is ripe for the slaughter. Mocking them until they're just a memory of their former selves. Disney++ is the first to draw blood, mock corporate stupidity and profit from it.

This is the next step in meme coin evolution.

### *Your Role*

## **The Community - Tokenomics Breakdown**

The community is everything. Without it, a meme dies. But with a dedicated cult-like following, a meme transcends time and space, becoming a movement, a religion, a force that cannot be stopped, because a true meme cult doesn't just rely on hype—it creates engagement loops so deep that people can't escape. Every member of the Disney++ community is part of something bigger than themselves. We're not here to "make it" in crypto—we're here to define what making it looks like. We're here to turn the world itself into the meme and take our rightful place as the meme industrial complex that no one saw coming. That's why participation is the only currency that matters.

I didn't pick Disney as the target by throwing darts at a board—I did it to shove a jagged, meme-crusting middle finger right in the face of the cabal that's got its slimy tentacles wrapped around the entertainment industry and every major sector, running it all into the ground with their woke, money-grubbing schemes. From Hollywood's C-suites to Wall Street's backrooms, they're pulling the strings, turning classics into DEI propaganda, blackwashing history, and forcing their agenda down our throats while raking in billions and leaving culture a smoldering wreck. *Goy Story*—a savage parody of *Toy Story*—is the opening salvo to Disney++, exposing their game with Mort the cowboy Jew and Kanye the space ranger. A film Pixar could never release, but the internet always wanted. Disney++ screams our defiance, a battle cry for the people to take back the narrative through unhinged memeing.

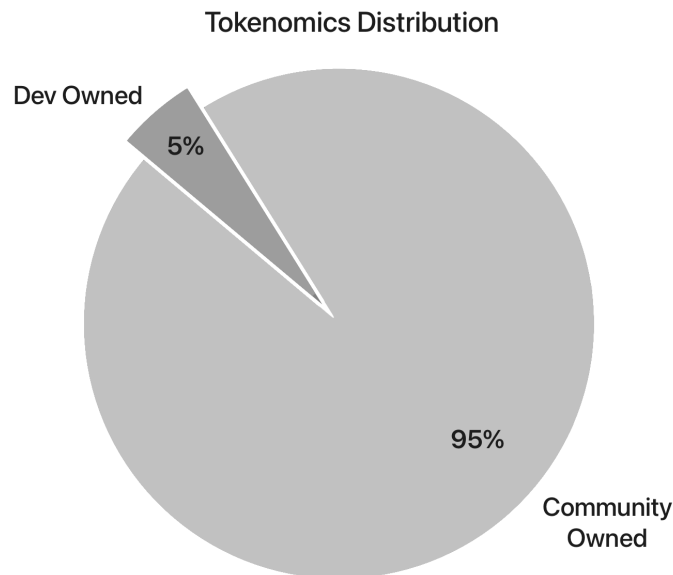
In Levi's bedroom, Mort the Jewish cowboy rules over the toys, keeping order and viewing outsider toys as "Goyim." He has been Levi's go-to toy for years. Life is steady until Levi receives Ye at his 6th birthday party, a new brash and controversial space ranger action figure with a dangerous ideology and a mission: to infiltrate, sow chaos, and destroy the toys from within—especially Mort. Charismatic and disruptive, Ye quickly divides the toys, winning some over by declaring himself "the ultimate Übermensch toy," claiming he's here to "revolutionize playtime" and lead the toys into a "new Reich", while clashing with Mort, who sees him as a growing threat.

After seducing then smashing Rivka, Mort's sister, tensions mount, personal rivalries, betrayals, and unexpected alliances emerge, forcing Mort to confront not just Ye, but the changing dynamics of his once-peaceful kingdom. The breaking point comes when Levi takes Ye to a neighborhood "Toy Battle Royale" at the park, leaving Mort and the other toys behind. Ye's ego lands him in hot water—he insults a rival toy, a towering Transformer knockoff called Bruce and a G.I. Jane action figurine called Jada, who snatches Ye and tosses him into a scrap heap.

Mort, despite his disdain, can't let Jamal lose another toy—not after the Great Lego Purge of '23. He rounds up the crew and sets out on a rescue mission, forcing the toys on a wild adventure into the outside world. Along the way, unexpected rivalries, betrayals, and alliances emerge, pushing Mort and the crew to their limits. With the balance of power shifting, Mort must decide how far he's willing to go to protect his world and reclaim order before it's too late.

The *Goy Story* lore runs deep.

Disney++ is launching on Pump.fun. This is a pure, fair launch, built for the degens, the risk-takers, the ones who see the vision before everyone else catches on. With a total supply of 1 billion tokens, there are no taxes, no hidden fees, no artificial barriers—what you see is what you get. 95% of the supply is available to the public at launch, whilst the developer allocation is a minimal 5%, ensuring the project has enough fuel for marketing, development, and operations, but without the overreach of centralized control. There are no airdrops, no pre-loaded bags, no insider advantages—just a fair, brutal, and open battlefield where only the most committed believers win. Disney++ isn't just a meme coin; it's a cultural weapon backed by tokenized engagement. The people who understand the movement, who push the memes, drive the hype, and fuel the narrative, will reap the rewards.



The project is designed to keep the energy high, with multiple community competitions that encourage participation and creativity. From meme creation to viral content challenges, we will engage our growing army of memers and critics alike, creating an environment where the most creative and unhinged content is constantly rewarded. These competitions won't just be for fun—they'll serve as a way to further strengthen the community's involvement and keep the momentum rolling. In addition to these competitions, future token burns will be a crucial part of the project's long-term strategy. Reducing the supply and keeping the value of the token in check whilst increasing scarcity. These burns will be tied to milestones, competitions, and major viral moments within the community, ensuring that the tokenomics remain sustainable while fostering a sense of ownership and participation among holders.

### *Final Thoughts*

#### **The Based Department has arrived**

I've been in crypto since 2020, watching grifters, insiders, and straight-up clowns print millions while I got rugged, dumped on, and left for dead. I've seen pump-and-dumps disguised as "community projects," fake promises of innovation, and the same parasites cashing out on the backs of retail every single time. And now? I have NOTHING. \$0. Not a cent to my name. Years in this space, and all I've got is a graveyard of worthless bags and a PhD in getting done over. I could quit. I could walk away and accept that this game is rigged, or I could burn the whole system down and build something that can never be ignored—create a whole new trend, setting a blueprint for the future of meme coins.

This is not just a meme coin. It's my first ever memecoin, a shitposting empire, and an uprising. A chance to dunk on the suits, cash in on the memes, and build something that outlasts their next diversity quota. The Based Department has arrived and the Corpo Meta is alive. And Disney++ is here to document the decline of civilization in real-time—one cursed thumbnail at a time. I'm not here to be politically correct. I'm not here to pander to the latest trend. I'm here to make memes extremely based again, and I'm only just getting started.

Lock in degenerates, and welcome to the revolution!

- The Dev

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